

Pakistan

april 18, 1963

Pavilion



GROUNDBREAKING AT THE
NEW YORK
WORLD'S FAIR
1964-1965

Excerpts from transcription of remarks by Pakistani and World's Fair officials at the groundbreaking ceremonies for the Pakistan Pavilion, New York World's Fair, Thursday, April 18, 1963.

RICHARD C. PATTERSON, JR. [Chief of Protocol]: Your Excellencies, ladies and gentlemen. The New York World's Fair is fortunate indeed to have Pakistan among its participating countries. Since coming into existence on August 14, 1947, Pakistan has assumed an important place in world affairs. Success like this for so young a country is no accident; it is a tribute to its leaders — several of whom are here today.

Our first speaker is Mr. Douglas Beaton, leading member of the World's Fair International Division, one of Governor Poletti's most effective collaborators and coordinator for the Pakistani exhibit.

DOUGLAS BEATON: Thank you Ambassador Patterson. Your Excellencies, ladies and gentlemen. We are delighted to welcome you to this groundbreaking for the Pavilion of Pakistan. In May 1961 Governor Charles Poletti and a distinguished committee from New York City extended our formal invitation to President Muhammad Ayub Khan, requesting that Pakistan take part in this Fair.

It was indicative of the close friendship that exists between our two countries, and partly because of the persuasive qualities of Governor Poletti as a salesman, that before our delegation left your capital city, Rawalpindi, the Government of Pakistan had decided to take part in the Fair. Subsequently, an architectural competition for the design of the pavilion was held in Pakistan. This competition was won by Mr. D. H. Daruvala and Taj-ud-din Bhamani of Karachi, whom we congratulate on their winning design.

We at the Fair are quite certain that your pavilion will be a great success by telling the American people some-

Cover: The three main themes of the exhibit areas within this pavilion will emphasize Pakistan's Historic Past, Progressive Present and Promising Future. The agricultural scene on the front of the pavilion is in Pakistani ceramic art. Architects are D. H. Daruvala and Taj-ud-din M. Bhamani of Karachi, and Oppenheimer, Brady and Lehrecke of New York.

thing of Pakistan's 5,000 years of history, and of your hopes and aspirations for the future of your country. It has been said that a primary requisite of success is the ability to get things done. In this respect, I would like to pay tribute to Consul General Ahmed Ali, to Mr. Shahid Amin and to their colleague, Mr. Fakhruddin Ahmed, all of whom have worked so very hard to bring this project to fruition and who have the marked ability to get things done. If their hard work and enthusiasm for Pakistan's participation in the New York World's Fair is a gauge by which we can pre-measure the success of the Pakistan Pavilion, then indeed the Pakistan Pavilion will be most successful.

Governor Poletti is today in Greece but has asked me to convey to Your Excellencies his regrets that he is unable to attend this ceremony, and to assure you that Pakistan will always have his close friendship and his cooperation and support.

Now I would like to welcome to the growing list of people who are working for the success of the Fair, Pakistan's New York architects, Oppenheimer, Brady and Lehrecke, and Pakistan's contractors, Sawyer and Dolfinger. Thank you very much.

RICHARD PATTERSON: Thank you very much Mr.

Beaton. Our next speaker is an eminent representative of a great country, who has had a distinguished career in the field of diplomacy. We have been pleased to have him with us in New York since he assumed his present post in December of 1962. I am pleased to introduce The Honorable Ahmed Ali, Consul General of Pakistan in New York.

THE HONORABLE AHMED ALI: Your Excellency, Ambassador Patterson, Mr. Berns, Mr. Beaton, ladies and gentlemen. This is a very happy day for us, assembled here for the groundbreaking ceremony of the Pakistan Pavilion, and we are extremely fortunate in having His Excellency, Muhammad Zafrulla Khan here to perform the ceremony.

The design which is a happy blend of Pakistani architecture set in a modern structure, is the work of two Pakistani and two American architects who have shown what can be achieved by international cooperation. The theme that we have selected — Historic Past, Progressive Present, and Promising Future — is an expression of the nation's spirit which permeates all our national endeavors.

By depicting our past we are by no means resting on the laurels of our past glories. We have our faces turned toward the future, but we'd like to portray our glorious

heritage, traditions, art and culture, which have come down to us through the ages, and which form our inspiration in building our future. The World's Fair theme, Peace through Understanding, finds complete accord with our national policy of good will to all, malice toward none. I hope that all countries participating in this Fair will live up to the theme, wherein lies the salvation of mankind.

Ladies and gentlemen, I'd like to extend our great thanks to the World's Fair authorities for the ready cooperation they have given us, particularly to Mr. Douglas Beaton, who has given us guidance and advice.

RICHARD PATTERSON: Thank you very much Mr. Consul General. Before presenting the next speaker, I should like to present for a bow, Dr. V. A. Hamdani, Minister of the Pakistan Mission to the United Nations.

I'd also like to present some of my own colleagues: Mr. Stuart Constable, vice president in charge of Operations; Mrs. Mary Jane McCaffree, director of Special Events, who was once secretary to General and Mrs. Eisenhower; General Whipple, our chief engineer; Mr. Allen Beach, director of the International Division; and Harry Meyers, director of Maintenance and Security, a West Point general who spent at least two years in Pakistan as U. S.

military attache.

Now it is my great privilege, ladies and gentlemen, to present a distinguished international lawyer and diplomat. He is widely known as the former foreign minister of Pakistan, and former vice president of the International Court of Justice, and currently Permanent Representative of Pakistan to the United Nations, and President of the United Nations General Assembly. His Excellency, Muhammed Zafrulla Khan.

HIS EXCELLENCY MUHAMMED ZAFRULLA KHAN: Ambassador Patterson, Mr. Beaton, Mr. Berns, Consul General. I deem it a privilege and a great pleasure to perform the groundbreaking ceremony for the Pakistan Pavilion. This Fair will mark the 300th anniversary of the city of New York as well as the 15th anniversary of the permanent home of the United Nations.

The Fair is symbolic of the historic role that New York has come to play in the field of international and political understanding and economic progress. Pakistan is well aware of the importance of the World's Fair, and the decision of the Pakistani Government to participate in the Fair, despite numerous handicaps, is evidence of Pakistan's sincere wish to make its contribution to the realization of the ideals and objectives which inspire the



Discussing an attractive example of Pakistan's art are: (left to right) His Excellency Muhammed Zafrulla Khan; Mr. William Berns, vice president, Communications and Public Relations, who accepted the memento on behalf of Robert Moses; General Harry Meyers, director of Maintenance and Security at the Fair; Consul General Ahmed Ali; and Mr. Douglas Beaton, of the Fair's International Division.



His Excellency Muhammed Zafrulla Khan signalling the start of the breaking of ground for the Pakistan Pavilion. Left to right: Consul General Ahmed Ali; Mr. William Berns and Mr. Douglas Beaton of the Fair; His Excellency Muhammed Zafrulla Khan; and two charming hostesses of Pakistan International Airlines.

organizers of the Fair.

The adoption of Peace through Understanding as the theme of the World's Fair is a very happy choice indeed. In today's world, there is great need to utilize every relevant occasion to emphasize the importance of world peace for all mankind; this can only be achieved through better understanding. The economic importance of the Fair is self evident. As a developing country, Pakistan entertains high hopes concerning the benefits to be derived from the Fair, at a time of Pakistan's struggle to achieve a decent standard of living for its people.

The industrial and scientific revolutions have bypassed us and many others in similar circumstances. It is only through sustained effort and cooperation between the developed and developing countries that this gap may be bridged. The world has entered into an era of interdependence in all spheres of human activity, and the development decade proclaimed by the United Nations is evidence of the growing realization of this interdependence. We have every reason to hope that the New York World's Fair will constitute a landmark of progress in the development decade.

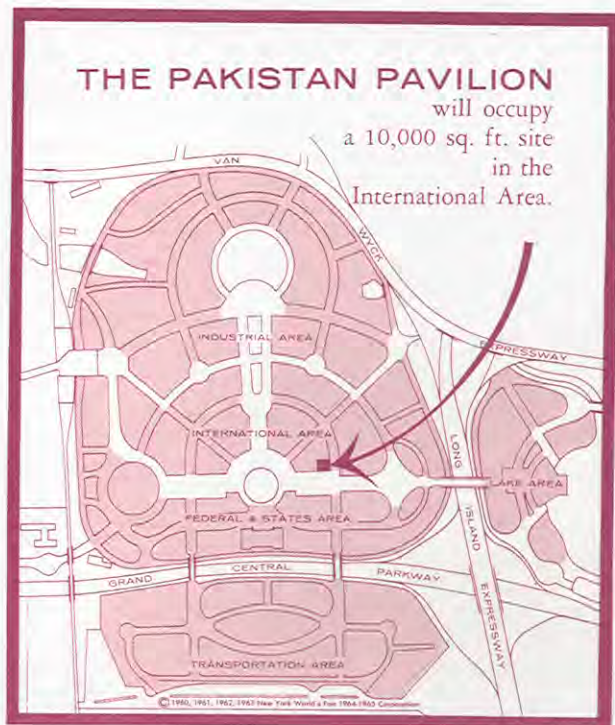
Pakistan's theme, Historic Past, Progressive Present and Promising Future, is a realistic theme reflecting the efforts

that we are currently making towards reaching the stage of self-sustaining economic growth. The Pakistan Pavilion will occupy 10,000 sq. ft. of space, its design is in accord with the traditions of our national architecture in modern construction. It will reflect the utmost efforts of a united people to forge ahead into the modern industrial age, without loss of perspective and balance.

I trust that Pakistan's participation in the Fair will provide an opportunity for businessmen and industrialists from all over the world to become acquainted with our potential, our needs, our resources, and the opportunity available to all inspired by friendly and cooperative sentiments for participating in, and contributing to, our economic progress to mutual benefit. We trust that this pavilion will stimulate interest in Pakistan and its people, thus promoting closer contacts and beneficial exchanges in all spheres.

The one great truth that we all must realize is, that while all of us are in great need, every one of us has much to give. Thank you very much.

RICHARD PATTERSON: Thank you very much Your Excellency. Now I'd like to present the final speaker, Mr. William Berns, vice president of Communications and Public Relations for the Fair.



WILLIAM BERNIS: Your Excellency, Consul General Ali, Ambassador Patterson, Mr. Beaton, distinguished guests. It is my honor to represent Mr. Moses, president of the New York World's Fair. First I should like to say, as one who was privileged to join the official visiting team to Pakistan to extend the formal invitation, it is a happy day for us to be present for the groundbreaking, and to realize with the noise and visual evidence of progress all around us, that one year from now we will all be enjoying the Pakistan Pavilion at this location.

At this time I should like to read the statement of Mr. Moses: "We heartily welcome Pakistan to the Olympics of Progress at the World's Fair, and congratulate you on presenting in your pavilion not only the traditions of the historic past, and the remarkable steps you have already taken in the progressive present, but also on the evidences of further dynamic changes for which great preparations are being made. You will find here more than a welcome. You come by invitation, by insistence, by our assertion that the Fair would not be what it should be without you. If we can do anything to facilitate the building and the installation of your exhibits, and to smooth your path, be sure to let us know. The response will be prompt and unstinted."



PAKISTAN PAVILION

THE HONORABLE AHMED ALI, *Consul General of Pakistan in New York*

SHAHID AMIN, *Vice Consul*

SAUDUR RAHMAN, *Chairman, Advisory Committee, Karachi*

M. AKRAM, *Officer in Charge, World's Fair Cell, Karachi*

NEW YORK WORLD'S FAIR 1964-1965 CORPORATION

Flushing 52, N.Y. Tel. 212-WF 4-1964

ROBERT MOSES, *President*

THOMAS J. DEEGAN, JR., *Chairman of the Executive Committee*

WILLIAM E. POTTER, *Executive Vice President*

CHARLES POLETTI, *Vice President, International Affairs and Exhibits*

STUART CONSTABLE, *Vice President, Operations*

WILLIAM BERNIS, *Vice President, Communications and Public Relations*

ERWIN WITT, *Comptroller*

MARTIN STONE, *Director of Industrial Section*

GUY F. TOZZOLI, *(Port of New York Authority) Transportation Section*

ERNESTINE R. HAIG, *Secretary of the Corporation and
Assistant to the President*

WILLIAM WHIPPLE, JR., *Chief Engineer*



Unisphere® presented by USS United States Steel

© 1961 Name, Name, World's Fair 1964-1965 Corporation